**Business Requirement Specification**

**“Smart Thrill”**

**Background of the project**

Over the last decade, social media has evolved from being a mere platform to a part and parcel of everyday life of users. Social media is rapidly gaining popularity primarily due to the increasing active participation of social media users.

During olden days people use to get information from newspaper, Television and Radio but now the people get a lot of information through social media platforms.

Several figures indicate that social media has 1.79bn monthly active users as of third quarter of 2016.Businesses today are using social media sites such as Facebook, Twitter and Instagram to exhibit their brands, to build image and to expand their client base. There were approximately 467 million social media users in January 2022.

**Goals of project**

Social Media connects with the people all over the world. It is a free app so that can be accessed by anyone. By this the internet users will be increased and would be in a demand.

Goals are:

1. Communicate with users.
2. Increase Users.
3. Enhance Digital Public Relations.
4. Simple and understandable interface.
5. Attractive App for users.

**Problem Statement**

The content and posts in the social media should attract the followers.

The theme and outlook of the app should impress the customers to use it but present media platforms don’t have any colorful theme.

**Solution/Proposed System**

* The proposed system has an attractive outlook.
* The theme colors can be changed and outlook of the app will impress the customers to use it.
* Smart thrill social media is a user-friendly application.
* Smart thrill media can be used in various devices such as mobiles, laptops, tablets, etc.

**Users Of project**

1. **Client company:**

Companies doing business with each other. Other companies can use the software to run their business

1. **Customer:**

General public of age group greater than 15 years can use the app.

**Requirements**

**Functional Requirements:**

**Create account**: The user to create user name and password for the registered the system access the system. The users create account by using phone number, user name, I'd number, password, email, and sex, etc.

**Login**: Login using the authenticated and the username or phone number and password.

**Chat**: The user can communicate with their friends or followers by the help of the Application.

**Manage account**: The administration controls the whole system in the enabled and disabled the system as well as modifiers, delete the accounts, give privilege for the user to use the system, view account, control all activities.

**View account**: The user must see their own account for it is necessary to gate any previous data or information.

**Send message error warning**: If the account is not registered the admin must give warning to each user and continues the validate formats for system

**Upload**: Any information can be uploaded by user or admin in the form of text or image to use communicate each other.

**Technical Requirements:**

Python Flask, HTML, CSS, DBMS, Robot Framework.

**Nonfunctional requirements:**

**Performance requirements:** a) Chat process will be quicker as we are using a voice assistant.

b) Record statistics of the businesses is effective.

**Flexibility**:

1.App should be able to function with chosen sites.

2.Should be flexible in terms of being able to integrate other popular social networking sites too.

3.Should be available to users to use anytime.